

East Kimberley Regional Airport Advertising - 2017 Advertising Agreement

NAME OF BUSINESS: _____

CONTACT NAME: _____ **POSITION:** _____

POSTAL ADDRESS: _____ **P/CODE:** _____

PHYSICAL ADDRESS: _____ **P/CODE:** _____

PHONE: _____ **FAX:** _____

EMAIL: _____

ADVERTISEMENT DETAILS: (please circle)

CRC | EKCCI | KVC Member YES NO

BILLING: Monthly (\$110) Quarterly (\$308) Annually (\$1210)

START MONTH: Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

ADDED FEATURES: SLIDE DESIGN

DATE ADVERTISEMENT PROVIDED: _____

FORMAT PROVIDED: PDF JPG PPT TIFF OTHER

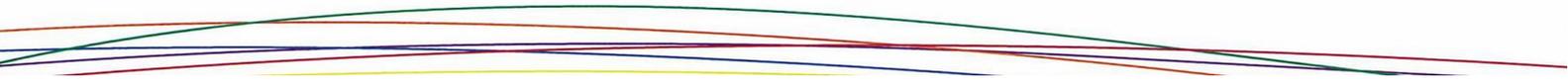
ARTWORK REQUIRED: Yes No (\$55 additional fee for slide design)

PAYMENT METHOD: Invoice Chq Cash Credit Direct Deposit (see below)

DEADLINE: 20th of each month, for upload on the 1st of the following month, 10th of each month for upload on the 15th of each month. Changes outside these dates will incur extra fees

One off establishment fee of \$55 per contract, price for advertising includes one change per calendar month; extra changes incur cost of \$45 for the next change date, urgent change fee \$85

The West Australian Community Resource Network is a Royalties for Regions Initiative



I understand the following responsibilities are in place to provide this advertising service;

Shire of Wyndham East Kimberley

- Provide the technical infrastructure to allow digital advertising at the EKRA
- Maintain the technical infrastructure to allow digital advertising at the EKRA
- Upload all advertising content provided by KCRC
- Reserves the right to prohibit or remove any advertising content that it deems inappropriate

Kununurra CRC

- Actively promote the advertising services available at the EKRA through Kimberley based business and tourism groups, Kununurra CRC website and Social media
- Provide advertising copy services to all potential advertisers
- Provide all advertising content in a suitable format to SWEK/EKRA Staff
- Collect all advertising fees from customers using the EKRA digital advertising service

By signing this agreement I agree to the following;

- Content of a political, personal, defamatory or religious nature will not be allowed
- The Shire of Wyndham East Kimberley (SWEK) has the overall authority to prohibit any advertising content that it deems inappropriate
- Kimberley based businesses and organisations will have precedence over all others
- Each customer's advert will be displayed on EKRA digital displays, at a minimum of once every 8 minutes for 10 seconds in length
- Kimberley Community organisations will be allowed to have **one** 10 second advertisement during each minute rotation of advertisements free of charge up to a maximum of 20% of the available slots. Kimberley Community organisations will be not charged advertising fees for this service, however additional slides may be available for a reduced rate
- SWEK and KCRC will strive to be fair in allowing each community organisation advertising exposure at the EKRA
- SWEK has overall authority in determining which community organisation is allowed to utilise the EKRA advertising service and reserves the right to remove or prohibit any content as it deems necessary

I hereby agree to the above advertising conditions and will notify the Kununurra CRC in writing if any of the details change.

NAME: _____ SIGNATURE: _____ DATE: _____

Office Use Only: Date Agreement received: _____ Signed: _____

Discounts to be applied; Yes No

Membership of; EKCCI KVC KCRC

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